## Scott Brothers Global and Rooms To Go Announce Exclusive Partnership on Drew & Jonathan™ Living Room Categories

The partnership will bring multiple, exclusive family- and gathering-centric collections and products to store and online starting in Q4 2023.

Nashville, TN – February 16, 2023 -- **Scott Brothers Global** and **Rooms To Go** are proud to announce a multi-year, direct licensing program with the nation's largest independent furniture retailer, *Rooms To Go*, to bring exclusive living room products to the consumer under the **Drew & Jonathan™** for Rooms To Go brand. Drew & Jonathan™ is the home design brand founded by twin television personalities, designers, and leading residential renovation experts, Drew and Jonathan Scott.

"Our team is excited to partner with Rooms To Go to bring quality and beautiful designs for the living room and home that families will love forever," said Drew Scott. "This partnership is built on shared values between our companies and people, and an opportunity to bring a lot more Drew & Jonathan products to market."

Adds Jonathan: "Our Drew & Jonathan brand is all about improving your everyday life through inspirational design and solutions for the home. The living room is one of the most special and beloved spaces in any home, as it's where we want our family and guests to feel their best. So we're thrilled to work with Rooms to Go to introduce the best feeling living room products created by us, for their customers."

Each collection will introduce multiple pieces in upholstery and occasional, all under Drew & Jonathan's three design aesthetics: modern, casual, and refined.

"We are delighted to welcome Drew and Jonathan to the Rooms To Go family," said Jeffrey Seaman, CEO of Rooms To Go. "We have a robust history of collaborating with celebrities to design and manufacture exciting living room furniture and can't wait to get started with the brothers and their team. We look forward to tapping into their extensive experience renovating homes and offering desirable, affordable furniture to both our audiences."

Expected to launch in stores Q4 of 2023, the partnership will bring multiple, exclusive family- and gathering-centric collections and products for Room To Go and will be rolled out across all retail locations and online, covering 10 states and US territories.

Hooker Furnishing's HMI Group will continue to be SBG's licensee for the bedroom and dining categories and will be providing Rooms To Go with exclusive bedroom and dining room collections to round out their total home offering.

## About Drew & Jonathan™

**Drew & Jonathan**<sup>TM</sup> designs create the spaces and places that encourage everyone to enjoy each other's company. The brand is founded by multi-faceted entrepreneurs, designers, best-selling authors and twin television personalities, Drew and Jonathan Scott. The Scott brothers are also co-founders of *Scott Brothers Global*, which includes *Drew & Jonathan Home, Scott Living by Drew & Jonathan*, and the award-winning media company, *Scott Brothers Entertainment*. The Scott brothers are hosts of several top-rated HGTV series including the Emmy-nominated *Property Brothers: Forever Home, Brother vs. Brother*, and *Celebrity IOU*. For more information, please visit <a href="https://www.DrewandJonathan.com">www.DrewandJonathan.com</a>.

## **About Rooms To Go**

Headquartered in Seffner, Florida, **Rooms To Go** is the nation's largest independent furniture retailer with more than 150 showrooms in ten states throughout the Southeast and in Texas. The Rooms To Go commitment to making furniture buying easy and convenient is exemplified by its philosophy of packaging entire rooms for sale and offering fast delivery. Rooms To Go established its first retail showroom in Orlando, Florida in 1991. Today, the company proudly employs more than 10,000 associates in retail and manufacturing, with sales over \$3.8 billion in 2022. In addition to its full-line furniture showrooms, the company has Rooms To Go Kids & Teens, showrooms dedicated to children's furniture including exclusive licensed Disney products and Rooms To Go Patio, which offers beautiful outdoor furniture with Rooms To Go signature "buy the set and save" pricing. Rooms To Go's latest showroom concept features all three brands under one roof. For more information on the wide selection of furniture Room To Go offers, visit <a href="https://www.roomstogo.com">www.roomstogo.com</a>.