

## **Drew & Jonathan Home and Karastan Rugs Bring Special Showroom Event with The Scott Brothers and New Collections to Fall Market**

*This fall, Karastan Rugs will present the Drew & Jonathan Home by Karastan rug collections, Kasbah, Sirocco, and Paloma, at High Point Market*

*Marketgoers are invited to a special showroom In-Conversation event with designers Drew and Jonathan Scott and House Beautiful Magazine's Hadley Keller*

HIGH POINT, NC - September 12, 2022— **Karastan Rugs** invites High Point Market attendees into their 23,000-square-foot showroom (IHFC D-443) this fall to view three new collections for **Drew & Jonathan Home by Karastan**, including Kasbah, Sirocco, and Paloma. Designers **Drew and Jonathan Scott will be presenting the inspiration behind these collections in a** lively and interactive *In-Conversation* event with House Beautiful Magazine's, Hadley Keller on Saturday, October 22 at 3:00pm. The event is first come, first served, and space is limited.

Drew and Jonathan are the most watched hosts and renovation-design experts for multiple top-rated and Emmy-nominated shows on HGTV (*Property Brothers Forever Home, Celebrity IOU, Brother vs. Brother*). Their rug collections with Karastan embody their commitment to creating designs, products, and solutions that help people feel their best at home.

"What you put into your home is what you get out of your home," said Jonathan Scott. "Drew and I wanted to create rugs that are beautiful, functional, and really anchor the mood and purpose of a space. The Dervish Area Rug from the Kasbah collection is a personal favorite of mine, and Zoey (Deschanel) and I absolutely love it in our new home in California."

Added Drew Scott: "Karastan's quality is known throughout the industry—we truly have the best partner in this space. Our teams value this incredibly collaborative and inspiring process where we get to push the design limits and find innovative ways to develop and source new styles and materials."

"Drew and Jonathan have a great aesthetic and always strive to bridge the design gap between what is compelling and edgy and what people can decorate with easily and live comfortably," said Tracy Pruitt, vice president of design, Karastan Rugs. "Our collections with the brothers encompass design solutions for every home. We know that rugs are what customers use to anchor their rooms, so thoughtfully designed elements like textures and sophisticated palettes, including blues and greens, an array of neutrals, and sisal, means that we can offer something special to design-conscious customers."

Drew & Jonathan Home by Karastan will show three collections at market this fall:

### **Kasbah**

The Kasbah collection for Drew & Jonathan Home by Karastan features a contemporary take on classic Moroccan patterns, giving it an artisanal aesthetic and versatile, bold color palettes. Hand woven with premium 100% wool yarn, this area rug collection features a textured chunky cut pile that makes a bold statement in every space. The resilient wool offers sumptuous softness and rich colors with dependable durability designed to thrive even in high traffic areas. The collection is personal for Jonathan, as some of the designs in the collection were created with his new home in Los Angeles in mind.

This new collection blends a global feel with an easy-going California lifestyle. Styles are inspired by vintage Moroccan rugs but with functional elements that make them easy to care for and are available in popular sizes such as 6x9 and 8x10.

### **Paloma**

The Paloma Collection for Drew & Jonathan Home by Karastan features gorgeous, weighty handwoven texture in a variety of timeless and versatile colors such as black, blue, green, grey, and pearl for any room. The depth of color is enhanced by the resilient wool fabric and offers sumptuous softness with functional durability designed to thrive even in high traffic areas.

The Paloma collection is rooted in ease and comfort, and styles are available in popular sizes such as 6x9 and 8x10. This area rug collection is a great choice for adding style to a variety of spaces in your home.

### **Sirocco**

The Sirocco collection for Drew & Jonathan Home by Karastan features transitionally inspired geometric linework designs in a versatile neutral color palette that perfectly accents any room. Hand woven with premium polyester yarn, this area rug collection features a textured high/low cut and loop pile that makes a statement in any space. The resilient polyester offers sumptuous softness and dependable durability.

Available in popular sizes such as 6x9 and 8x10, this area rug collection is a great choice for adding style to a variety of home spaces.

These collections will be featured in the brothers' live and inspiration-filled chat at 3:00pm on Saturday, October 22 with House Beautiful Magazine's Hadley Keller. Keller will talk to the brothers about their shared love for crafty, artisan-inspired designs, as well as Drew and Jonathan's overall approach to design, which is rooted in making every space feel personal.

For more information about Drew and Jonathan Scott's home furnishing brands (Scott Living, Drew & Jonathan™, and Drew & Jonathan Home), including new collections, showroom information, and special events at High Point Market this fall, visit [www.drewandjonathan.com/market](http://www.drewandjonathan.com/market).

### **About Drew & Jonathan Home**

Drew & Jonathan Home elevates every room into a functional and upscale space, encouraging people to become storytellers in their own homes. After transforming houses for hundreds of families across North America, Drew and Jonathan Scott, designers, renovators, and hosts of HGTV's Property Brothers Forever Home, are tuned into what families look for to feel their best at home. With inspiring and high-quality home furnishings and décor, Drew & Jonathan Home collections are available at select retail outlets and department stores across North America.

### **About Karastan Rugs**

Karastan Rugs is part of Mohawk Industries, a leading supplier of flooring for both residential and commercial applications. Mohawk offers a complete selection of broadloom carpet, ceramic tile, wood, stone, laminate, vinyl, rugs and other home products. These products are marketed under the premier brands in the industry, which, in addition to Karastan, include Mohawk, American Olean, Daltile, Durkan, Marazzi, Pergo, Unilin and Quick-Step. Mohawk's unique merchandising and marketing assists consumers in creating their dreams. Mohawk provides a premium level of service with its own trucking fleet and more than 250 local distribution locations.